



XXIII POLISH CONFERENCE ON BIOCYBERNETICS AND BIOMEDICAL ENGINEERING  
LODZ, POLAND, 27-29 SEP. 2023



**SPONSORSHIP  
PROSPECTUS**

# ABOUT THE CONFERENCE

The biannual Polish Conference on Biocybernetics and Biomedical Engineering has been held for over four decades and has gained the status of **the most important national conference in computer science and engineering for healthcare**, covering a broad spectrum of fields including artificial intelligence, biomedical image processing, medical physics, computer-assisted intervention, biocybernetics and materials engineering.

The PCBBE Conference series is organized by **the Committee of Biocybernetics and Biomedical Engineering of the Polish Academy of Sciences**. The upcoming 23rd event will take place in Łódź, at the Lodz University of Technology. It will be hosted by the Institute of Electronics in cooperation with the Institute of Material Science and Engineering.

Industrial partners are an essential part of PCBBE success. Your presence brings a valuable contribution in terms of scientific content, while providing ideal conditions for the recruitment of future graduates, networking, interaction with experts and decision makers, and technological demonstrations. We are pleased to invite you to join us for this exciting event, in which we are committed to provide you the best opportunities and experience. We hope that you will consider supporting the conference and look forward to welcoming you in Łódź in 2023.





## SPONSORSHIP OPPORTUNITIES

The main conference spans over three consecutive days of scientific sessions, keynote lectures and panels of experts sharing their experience and vision related to all areas within the field of biomedical engineering. In addition, on the day directly preceding the conference (September, 26th), there will be organized a series of workshops for the students participants. All four days will give companies a variety of opportunities to advertise and increase visibility of their brand within the biomedical engineering community.

The conference web site (<https://pcbbe.p.lodz.pl>) will attract several hundreds of visits until the end of September 2023. Other promotion initiatives will be carried out through the web sites of the hosting institutions, posters and social media.



# PCBBE 2023 SPONSORSHIP PACKAGES

Level	Platinum	Gold	Silver	Bronze
Amount [PLN]	12.000,00	8.000,00	4.000,00	2.000,00
Hyperlinked company logo on website	✓	✓	✓	✓
Company logo in program booklet, sponsor board, other materials (electronic)	✓	✓	✓	✓
Space for advertising jobs on the conference and organizer website	✓	✓	✓	✓
Company description on conference website	< 300 chars	< 200 chars	< 100 chars	—
Own banner in the coffee area	✓	✓	—	—
Booth within coffee break area	✓	✓	—	—
Inserts in conference bags: brochure and extra item (pen, notepad, ...) – must be delivered 1 week before conference	✓	✓	1 item	1 item
Full conference participant registrations	5	3	2	1
Opportunity to record presentations that will be displayed during coffee breaks or before selected sessions.	Up to 3 min.	Up to 2 min.	1 slide (30 sec. display)	—
Opportunity to deliver company presentations during sponsor session.	20-minute	10-minute	5-minute	—

Details of the sponsorship package will be arranged during agreement negotiations. Please contact with Prof. **Piotr Korbel**, [piotr.korbel@p.lodz.pl](mailto:piotr.korbel@p.lodz.pl), tel. (+48) 42 631-26-12.